

प्रो. डी. एस. चौहान
महासचिव (अतिरिक्त प्रभार) एवं
कुलपति
जी० एल० ए०, विश्वविद्यालय, मथुरा



Prof. D.S. Chauhan

Secretary General (Addl. Charge), and
Vice-Chancellor
G L A University, Mathura

भारतीय विश्वविद्यालय संघ

ए० आई० यू० हाउस, 16, कामरेड इंद्रजीत गुप्ता मार्ग, नई दिल्ली-110 002

ASSOCIATION OF INDIAN UNIVERSITIES

AIU HOUSE, 16, Comrade Indrajit Gupta Marg, New Delhi 110 002

NO:EV/II(962-C)/2013/2024
December 12, 2013

Dr. Hirak Dasgupta
Director
Balaji Institute of Modern Management (BIMM)
55/2-7, Tathawade, Near Wakad,
Off. Mumbai- Bangalore Bypass
Pune 411 033 (Maharashtra)

Dear Sir,

This has reference to your letter no. BIMM/AIU/2010/1 dated 16th August 2010 for grant of equivalence to your Two-year Full-time Postgraduate Diploma in IT & Marketing Management, with MBA Degree.

We would like to inform you that the matter was considered by the Governing Council at its 320th meeting held on 26th November, 2013 in New Delhi, which decided as under:

“Resolved that the two-year full-time Postgraduate Diploma in IT & Marketing Management, awarded by **Balaji Institute of Modern Management (BIMM), 55/2-7, Tathawade, Near Wakad, Off. Mumbai- Bangalore Bypass, Pune 411 033 (Maharashtra)**, be recognized as equivalent to Master of Business Administration degree of an Indian University, for the purpose of admission to Higher Education/Research, for a period of **Three years, w.e.f. November 26, 2013 to November 25, 2016** or till such time the approval of the AICTE remains valid, whichever is earlier, as per the recommendations of the Visiting Team.”

Thanking you,

Yours faithfully,

(Prof. D S Chauhan)