

प्रो. डी. एस. चौहान  
महासचिव (अतिरिक्त प्रभार) एवं  
कुलपति  
जी० एल० ए०, विश्वविद्यालय, मथुरा

**Prof. D.S. Chauhan**

Secretary General (Addl. Charge), and  
Vice-Chancellor  
G L A University, Mathura



**भारतीय विश्वविद्यालय संघ**

ए० आर्इ० यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग, नई दिल्ली-110 002

**ASSOCIATION OF INDIAN UNIVERSITIES**

AIU HOUSE, 16, Comrade Indrajit Gupta Marg, New Delhi 110 002

NO:EV/II(965-A)/2013/2017  
December 12, 2013

Dr. Manisha Shukla  
Director  
Balaji Institute of International Business (BIIB)  
55/2-7, Tathawade, Near Wakad,  
Off. Mumbai- Bangalore Bypass  
Pune 411 033

Dear Sir,

This has reference to your letter dated 1<sup>st</sup> September, 2010 for grant of equivalence to your Two-year Full-time Postgraduate Diploma in Marketing Management, with MBA Degree.

We would like to inform you that the matter was considered by the Governing Council at its 320th meeting held on 26th November, 2013 in New Delhi, which decided as under:

"Resolved that the two-year full-time Postgraduate Diploma in Marketing Management, awarded by **Balaji Institute of International Business (BIIB), 55/2-7, Tathawade, Near Wakad, Off. Mumbai- Bangalore Bypass, Pune 411 033**, be recognized as equivalent to Master of Business Administration degree of an Indian University, for the purpose of admission to Higher Education/Research, for a period of **Three years, w.e.f. November 26, 2013 to November 25, 2016** or till such time the approval of the AICTE remains valid, whichever is earlier, as per the recommendations of the Visiting Team."

Thanking you,

Yours faithfully,

( Prof. D S Chauhan )