

Centre: \_\_\_\_\_

Registration No.

			-				
--	--	--	---	--	--	--	--

(For office use only)



**Sri Balaji Society**  
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

S.No. 55/2-7, Tathawade, Off Mumbai-Bangalore Bypass, Pune - 411 033

• Tel.: 020-66741235 / 36 • Fax : 020-66741234

• Website : www.balajisociety.org • Email : admissions@balajisociety.org

To  
The President,  
Sri Balaji Society,  
S.No. 55/2-7, Tathawade,  
Off Mumbai-Bangalore Bypass,  
Pune - 411 033.

Affix your recent  
self-attested  
coloured  
photograph

**COMMON APPLICATION FORM FOR ADMISSION TO TWO-YEAR FULL TIME  
POST GRADUATE DIPLOMA IN MANAGEMENT PROGRAMS 2014-16  
OFFERED BY THE MANAGEMENT INSTITUTES OF SRI BALAJI SOCIETY**

Sir,

I have gone through the prospectus of Sri Balaji Society and I am submitting my application for admission to the Management Programs offered by the Management Institutes of Sri Balaji Society mentioned below:-

**Balaji Institute of Modern Management (BIMM)**

**Balaji Institute of International Business (BIIB)**

**Balaji Institute of Telecom and Management (BITM)**

**Balaji Institute of Management and  
Human Resource Development (BIMHRD)**

**GENERAL INFORMATION**

*Note: Please fill up the columns in Capital Letters only*

1. Name of the Applicant :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

*(As per Matriculation or X Std. Certificate)*

2. Date of Birth :         Age: \_\_\_\_\_ Years \_\_\_\_\_ Months  
DD MM YYYY *(as on 1st June. 2014)*

3. Sex :  Male  Female *(Tick Appropriately)*

4. Nationality : \_\_\_\_\_

5. Religion : \_\_\_\_\_





21. (a) Specialization in 3 years Degree, if any \_\_\_\_\_
- (b) Specialization in 4 Years Degree (such as computer, mechanical and so on) \_\_\_\_\_
- (c) Medium of Study up to 10th std. \_\_\_\_\_
- (d) Medium of Study up to 12th std. \_\_\_\_\_
- (e) Medium of Study up to Graduation \_\_\_\_\_

**Note :** No original Degree/Diploma Certificate need to be attached at this stage. These are required to be produced at the time of GD and PI and will also be scrutinized by a committee on admission. Those students who are in the final year of Degree course should meet the eligibility criteria on the completion of the course. Those not meeting the eligibility criteria of the Institute will attract cancellation of admission.

22. (a) Are you from SC category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
23. (a) Are you from ST category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
24. (a) Are you from OBC category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
25. (a) Are you a physically handicapped candidate :  Yes  No
- (b) If yes, are you attaching disability certificate from competent authorities.  Yes  No
26. (a) Are you an Industry sponsored candidate :  Yes  No
- (b) If yes, attach copy of sponsoring company's letter signed by the Corporate Director HR of the Company.

27. (a) Are you an outstanding performer in Academics (Medalist or Rank Holder) in the University  Yes  No
- (b) If yes, are you attaching supporting document signed by competent authorities  Yes  No
28. Are you a candidate for Management quota?  Yes  No
29. (a) Have you passed your Bachelor's degree from a recognized University? :  Yes  No
- (b) Are you studying in the final year of Bachelor's Degree now? :  Yes  No
30. (a) Did you pass any course as a private/external/distance learning mode student?  Yes  No
- (b) If yes, name the course(s) \_\_\_\_\_
31. (a) Did you have any gap in your continued education.  Yes  No
- (b) If yes, state reasons for the same \_\_\_\_\_

**FULL -TIME INDUSTRY WORK EXPERIENCE IF ANY**

32. A must for Executive Batch. Others can also fill up this part. Only those with full-time job experience undertaken in progress after graduation and through a valid appointment order of a statutory company with proper terms and conditions including salary and job profile such as sales, marketing, human resources, operations, finance and Information Technology and so on will be the qualifying work experience. All relevant documents should be produced during the interviews and the selection committee will decide whether to accept the same or not.

Sr. No.	Position Held (Designation)	Nature of Work	Name of Organization with Address	Duration		Total year/month	Total Pay (Rs./Month)
				From (mm/yy)	To (mm/yy)		

## **MANAGEMENT PROGRAMMES OFFERED BY SRI BALAJI SOCIETY**

### **Two Year Full Time Job oriented PGDM Programmes offered by BIMHRD**

- 1. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**  
Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Operations and Supply Chain Management including Logistics and Systems.
- 2. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Marketing & Finance)**
  - a) It is a full-fledged two year full time program with focused specialization in Marketing or Finance.
  - b) Specialization will be offered in two disciplines to two groups of students. Means, about 30 students can specialize in Marketing and 30 students may specialize in Finance.
- 3. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-PM & HRD)**  
It is a specialist program in Personnel Management & Human Resources Development including Labour Laws offering excellent scope in the sphere of Human Resources Management in the industry.

### **Two Year Full Time Job oriented PGDM Programmes offered by BIIB**

- 4. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-International Business)**
  - a) It is a full fledged two years full fledged Management program with extensive exposure and specialisation in International Business.
  - b) Students of this course can get placed in the field of International Business as well as Marketing in the Industry.
- 5. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Marketing)**  
It is a full fledged two years full fledged Management program with extensive exposure in th field of Sales & Marketing with an overview of International Business.
- 6. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Finance)**
  - a) It is a full fledged two years full time program with specialisation offered in Finance.
  - b) Selected students from this course can also specialise in SAP (FICO) Model and can get placed as SAP consultants which has the potential of global careers.

### **Two Year Full Time Job oriented PGDM Programmes offered by BITM**

- 7. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Telecom)**
  - a) It is a full-fledged two year full time program with specialization in Telecom, Systems, Operations and Finance.
  - b) Only Engineers with specialization in Electronics and Telecommunications/ Telecommunications / Computer Science/ Information Technology/ Instrumentation/ Electrical are eligible for Telecom Specialisation.
- 8. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM Telecom & Marketing)**
  - a) It is a full-fledged two year full time program with focused specialization in Telecom as well as Marketing. Means, about 30 students can specialize in Telecom and 30 students can specialize in Marketing.
  - b) Eligibility For Telecom Specialization. Same as per serial 7 above.
- 9. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Marketing & Finance)**
  - a) It is full-fledged two year full time program with focused specialization in Marketing or Finance.
  - b) Specialization will be offered in two disciplines to two groups of students. Means, about 30 students can specialize in Marketing and 30 students may specialize in Finance. Any bright graduate is eligible to apply for this course

**Two Year Full Time Job oriented PGDM Programmes offered by BIMM**

**10. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**

Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Systems, Operations and Supply Chain Management including Logistics.

**11. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-IT & Marketing)**

- a) A full fledged program offering specialization in Systems as well as Sales and Marketing Management.
- b) SAP Training- S&D Module and ABAP will also be offered at a nominal fee, to be charged additionally, to selected students enhancing chances of placements as SAP consultants. (This training is a very expensive one if sought outside.)

**12. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-PM & HRD)**

It is a specialist program in Personnel Management & Human Resources Development including Labour Laws offering excellent scope in the sphere of Human Resources Management in the industry.

**ELIGIBILITY**

Candidates should have a minimum of 50% marks in graduation from any statutory University (45% for reserved category). However bonus marks will be given to relevant full time industrial experience and higher percentage of marks. Those who are in their final year of graduation in the academic year 2013-14 and are confident to get 50% can also apply.

**Two Year Full Time Job oriented PGDM (Executive) Programmes offered by BIMM\**

**13. POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM-Executive)**

- a) Scope- Those with adequate and appropriate industry experience will be admitted to this batch and presented for lateral placements with higher salary as compared to others as we hope them to be placed at higher level.
- b) Eligibility- Candidates should have a minimum of 50% marks in graduation from any statutory University and 2 to 3 years of managerial/supervisory experience is essential. However bonus marks will be given to relevant full time industrial experience and higher percent of marks.
- c) Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Systems, Operations and Supply Chain Management including Logistics.

33.

**ENTRANCE EXAM DETAILS**

CAT		MAT		CMAT		XAT	
Test Center Code		Roll No.		Test Regn. No.		Test Center Code	
Test Regn. No.		Date		Score		Test Regn. No.	
Percentile		Percentile		Percentile		Percentile	

The candidate can submit the application form without the CAT/MAT/CMAT/ XAT scores. They can submit the print copy of their score card when the results are declared, as we will declare the merit list after GD and PI which will be held after the declaration of CAT 2013 results. It may be noted that we are not going to do our short listing based on the CAT/MAT/CMAT/ XAT score alone, although weightage is allotted for the same.

**MANAGEMENT COURSES APPLIED FOR BY THE CANDIDATE**

34. A student can opt for any one, or more or for all the courses of any Institute or all the Institute. The name of courses are mentioned below. Proper Completion of the Column(s) will enable the selection committee to assess your suitability and consider your case for any one of the courses. The order of preference/priority of each course should be mentioned against preference code as 01, 02, 03 and so on upto 13 as thirteen courses are offered.

Sr. No.	Course Title & Institute Name	Preference Code
1	PGDM offered by BIMHRD Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Operations and Supply Chain Management including Logistics and Systems.	<input type="text"/> <input type="text"/>
2	PGDM (Marketing and Finance) offered by BIMHRD Specializations Offered: Marketing or Finance.	<input type="text"/> <input type="text"/>
3	PGDM (PM&HRD) offered by BIMHRD Specializations Offered: Only Personnel Management & Human Resources Development	<input type="text"/> <input type="text"/>
4	PGDM (International Business) offered by BIIB	<input type="text"/> <input type="text"/>
5	PGDM (Marketing) offered by BIIB	<input type="text"/> <input type="text"/>
6	PGDM (Finance) offered by BIIB	<input type="text"/> <input type="text"/>
7	PGDM (Telecom) offered by BITM Specializations Offered: Telecom, Systems, Operations and Finance.	<input type="text"/> <input type="text"/>
8	PGDM (Telecom & Marketing) offered by BITM Specializations Offered: Telecom or Marketing	<input type="text"/> <input type="text"/>
9	PGDM (Marketing & Finance) offered by BITM Specializations Offered: Marketing or Finance.	<input type="text"/> <input type="text"/>
10	PGDM offered by BIMM Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Operations and Supply Chain Management including Logistics and Systems.	<input type="text"/> <input type="text"/>
11	PGDM (IT & Marketing) offered by BIMM Specializations Offered: Systems or Sales & Marketing	<input type="text"/> <input type="text"/>
12	PGDM (PM&HRD) offered by BIMM Specializations Offered: Only Personnel Management & Human Resources Development	<input type="text"/> <input type="text"/>
13	PGDM (Executive Batch) offered by BIMM Specializations Offered: Sales and Marketing (including Retail and Insurance), Finance and financial services, Operations and Supply Chain Management including Logistics and Systems.	<input type="text"/> <input type="text"/>



**CENTRES FOR GROUP DISCUSSION AND PERSONAL INTERVIEW**

35. While we are keen to have the admission process in all the centres mentioned below and have been having many of the centres for many years in the past, we reserve the right to cancel any of the centres depending upon the contingencies. However, it may be noted that, the hall ticket issued by us to any centre is valid to all the centres and the students who may need a change of centre due to any reason can automatically go to any other centre by just informing us through an e-mail/fax and without expecting any response to the same. Changes in dates, if any, for the Group Discussion, Essay writing and Interviews will be available on our website on as required basis. Students are therefore advised to see the website regularly.

<b>Centre Name</b>	<b>Centre Code</b>	<b>Centre Name</b>	<b>Centre Code</b>
Ahmedabad	01	Jammu	14
Bangalore	02	Kochi	15
Bhopal	03	Kolkata	16
Bhubaneshwar	04	Kota	17
Chandigarh	05	Lucknow	18
Chennai	06	Mumbai	19
Dehradun	07	Nagpur	20
Delhi	08	Patna	21
Goa	09	Pune	22
Guwahati	10	Raipur	23
Hyderabad	11	Ranchi	24
Indore	12	Varanasi	25
Jaipur	13	Vizag	26

Choice of Selection Centre (GD & PI):

Preference 1 \_\_\_\_\_ Centre Code :

Preference 2 \_\_\_\_\_ Centre Code :

Preference 3 \_\_\_\_\_ Centre Code :

**EXTRA-CURRICULAR ACTIVITIES**

36. This is not a compulsory part. Only those claims which can be substantiated with legitimate certificates need to be mentioned here. Attach separate sheet if required. List not more than three significant achievements in extra-curricular activities.

S. No.	Achievements	Level	Year	What personal traits/qualities do you believe were instrumental in this achievement?

**37. HOBBIES & INTERESTS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

38. Your source of information about our Courses : *(Please tick wherever applicable)*

a) Newspaper advertisements  Yes  No

If Yes, specify the name of the Newspaper : \_\_\_\_\_

b) Magazine  Yes  No

If Yes, specify the name of the Magazine : \_\_\_\_\_

c) Internet  Yes  No

d) Alumni  Yes  No

e) Current Students  Yes  No

f) Parental Reference  Yes  No

g) Any other source : \_\_\_\_\_

\_\_\_\_\_

39. Valid Proof of address (Submit attested copy of any one of the following document)

- (a) Driving Licence
- (b) Passport
- (c) Voter's Id
- (d) Aadhar Card
- (e) Ration Card
- (f) Electricity Bill
- (g) LIC Bond
- (h) Any Other Govt. Authorised Documents: \_\_\_\_\_

*Note: In case the forms are not available any one of the above can be submitted before joining the college if selected.*

40. I am enclosing a Bank Draft of ₹ **1,350/-** (Rupees One Thousand Three Hundred and Fifty Only) bearing number \_\_\_\_\_ Dated \_\_\_\_ / \_\_\_\_ / \_\_\_\_ of Bank \_\_\_\_\_ on account of Registration fee in favour of '**President, Sri Balaji Society, Pune**' payable at Pune.

#### **CERTIFICATE OF UNDERTAKING**

1. I declare that the information given by me in this application is true to the best of my knowledge.
2. I hereby undertake to abide by the instructions contained in the institute website and all the disciplinary rules of the Institute and authorize the Director to initiate any suitable action, in case I infringe the rules and regulations as laid down by the institute.
3. I have carefully read and understood the rules and instructions regarding the refund of fees mentioned in the institute website and I hereby undertake to abide by the same.
4. Application form/ Registration Fee is not refundable.
5. I hereby declare that I am medically fit in all respects and I undertake to maintain more than the expected attendance.
6. I agree to abide by any government regulations regarding admissions if implemented by Sri Balaji Society.
7. I undertake that I will regularly attend the classes even after the campus placements.
8. Any dispute will be settled by arbitration, subject to the jurisdiction of Pune.

Date :

(Signature of the applicant)

Registration No. 

		-				
--	--	---	--	--	--	--

  
(For office use only)



# Sri Balaji Society

SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

S.No. 55/2-7, Tathawade, Off Mumbai-Bangalore Bypass, Pune - 411 033  
• Tel.: 020-66741235 / 36 • Fax : 020-66741234  
• Website : www.balajisociety.org • Email : admissions@balajisociety.org

## ADMIT CARD 2014-16

### TO BE COMPLETED BY THE APPLICANT

Name: \_\_\_\_\_  
(As in the application form)

Address: \_\_\_\_\_

\_\_\_\_\_ Pin Code: 

--	--	--

--	--	--

Centre applied for Group Discussion & Personal interview: \_\_\_\_\_

Affix your recent self-attested coloured photograph

### SIGNATURE OF THE APPLICANT

Please sign here and send along with Application Form

To be signed at the time of Personal Interview

### TO BE COMPLETED BY THE OFFICE

CENTRE: \_\_\_\_\_

DATE OF SELECTION PROCEDURE : \_\_\_\_\_

REPORTING TIME : \_\_\_\_\_

POSTAL ADDRESS OF THE GD AND PI CENTRE : \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Seal

Signature